

Managing Key Stakeholders Workshop

Introduction

RPA have extensive experience and a successful track record of managing projects on behalf of High Street retailers and leading equipment suppliers. This workshop is delivered by APM qualified practitioners drawing on their experiences of real project situations.

The approach taken is to engage, energise and enthuse. We aim to build knowledge and skills through interaction, group work, role play and the sharing of knowledge with minimal lecturing.



Workshop Overview

Managing stakeholder expectations is an important part of delivering a successful project and effectively managing the needs of all interested parties is vital.

The workshop will look at techniques to analyse, plan and manage your key stakeholders to maximum effect and builds upon the Practical Project Management module to focus on the specific skills required in effective stakeholder management.

Who is the course designed for?

- Non project managers requiring a basic understanding of managing stakeholders
- Project Managers who wish to develop their knowledge of stakeholder management
- Key project personnel looking to develop their project skills

What does the course cover?

- **Overview**
 - Definition of a stakeholder
 - Stakeholder impact on projects
- **Organisational Cultures**
 - Structures
 - Behaviours
 - Decision making and the decision making process

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- **Stakeholder Mapping**
 - Identifying stakeholders
 - Stakeholder Analysis
 - Action Planning
- **Stakeholder Management**
 - Communication Plan
 - Managing conversations

After attending our Stakeholder Management Workshop attendees will be able to:

- Apply a set of practical techniques to identify stakeholders
- Map out stakeholders' interest and influence on a project
- Adapt their communication style and approach to engage different stakeholders

Price:

- Half Day Workshop for up to 10 delegates: £500 plus VAT
- Full Day Workshop for up to 10 delegates: £750 plus VAT
- Or we can tailor the workshop to suit your own requirements – contact us to discuss

Contact RPA for more information

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